



FOR IMMEDIATE RELEASE

Ford Equity Research Announces Share BuyBack Achievers™ 2013 Portfolios

February 1, 2013 – Ford Equity Research today announced the reconstitution of its Share BuyBack Achievers™ Portfolios based upon its proprietary methodologies. The Share Buyback Achievers Methodology is designed to track the performance of companies that are incorporated in the United States, trade on the NYSE or NASDAQ and have repurchased 5% or more of their common stock in the last trailing 12 months.

The Methodology is used to create a Portfolio which forms a basis for the Invesco PowerShares® Buyback Achiever Fund which will normally invest at least 90% of its total assets in common stocks that comprise the Portfolio. This Portfolio, created by Ford Equity Research, has been published as an Index under symbol DRB since December 20, 2006 and is calculated by NASDAQ OMX®. The Portfolio is designed to track the performance of companies that meet the requirements to be classified as Share BuyBack Achievers and is reconstituted annually in January and rebalanced quarterly in January, April, July and October.

The 2013 Share BuyBack Achievers Portfolio is comprised of 209 constituents compared with 241 constituents currently in the 2012 Share Buyback Achievers Portfolio. 85 constituents from 2012 were also included in the 2013 list. Notable new constituents include large capitalization companies Oracle, News Corp, American International Group, State Street and Discover Financial.

Tim Alward, President and CEO of Ford Equity Research, says, “We have been very pleased with the performance of the Share Buyback Achievers Methodology. It has outperformed the market 12 of the last 16 years usually doing particularly well in difficult market years.”

The 2013 Share BuyBack Achievers Portfolio has the sector weights, shown in the attached table, compared with the constituents in the 2012 Share BuyBack Achievers Portfolio.

Sector allocation:	2013 BuyBack Achievers	2012 BuyBack Achievers
Retail	11.8%	15.7%
Entertainment	10.1%	7.0%
Radio & Television	8.9%	5.8%
General Insurance	8.5%	5.7%
Internet & Software	8.3%	5.3%
Pharmaceuticals	6.0%	4.9%
Refining & Marketing	5.0%	4.3%
Life & Health	5.0%	4.3%
Hotels, Restaurants & Travel	3.1%	4.2%
Electrical Equipment	2.5%	3.6%

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About Ford Equity Research

Since 1970, Ford Equity Research has built a reputation of excellence in providing high-quality fundamental data, stock selection models and methodologies, stock ratings and analytical tools. Investment managers across the country choose its stock selection models because of meticulous data cleaning and the reliability of results. The Ford Research Report universe consists of over 7,000 companies including over 400 foreign-based companies trading on U.S. exchanges and over 400 Canadian companies traded on both U.S. and Canadian exchanges. For each company, a weekly multi-page report is produced that details Ford's most current Buy/Sell/Hold recommendations based on a systematic review that takes into account company fundamentals and price performance.

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